

Campus Skellefteå

Grafisk manual

Sammanfattning

Logotyp



Färg

Campus Orange PMS: 1595 C CMYK: 0/73/100/3 RGB: 228/99/27 HEX: #E4631B 75% 50% 25%	Campus Ljus Orange PMS: 1575 C CMYK: 0/55/77/0 RGB: 239/135/57 HEX: #EF8739 75% 50% 25%	Campus Beige PMS: 75% av 1555 C CMYK: 0/5/15/0 RGB: 254/239/221 HEX: #FEEFDD 75% 50% 25%
Svart PMS: Black C CMYK: 0/0/0/100 RGB: 0/0/0 HEX: #000000	Campus Grå PMS: COOL GRAY 1 C CMYK: 0/0/0/25 RGB: 201/202/200 HEX: #C9CAC8 75% 50% 25%	Vit CMYK: 0/0/0/0 RGB: 255/255/255 HEX: #FFFFFF

Typografi

Titel	Inter Bold 500% / 60 pt, kerning -15
Rubrik	Inter Extrabold 350% / 42 pt, kerning -15
Underrubrik 1	Inter Medium/Bold 175% / 21 pt
Underrubrik 2 / Ingress	Inter Medium/Bold 120% / 14,5 pt
Brödtext	Inter Regular 100% / 12 pt
Caption	Inter Regular 75% / 9 pt

Illustrationsmanér



Bildmanér

